

advertising 2021



	1 ISSUE	3 ISSUES 30% discount	5 ISSUES 35% discount	1 YEAR 50% discount
FULL PAGE COLOUR	RM 1500	RM 3000	RM 4900	RM 7500
1/2 PAGE COLOUR	RM 900	RM 1900	RM 3000	RM 6000
1/4 PAGE COLOUR*	N/A	N/A	RM 1600	RM 2500
BACK COVER	N/A	N/A	N/A	RM 8000
INSIDE FRONT COVER	N/A	N/A	N/A	RM 9000
DOUBLE PAGE SPREAD	RM 3000	RM 6000	RM 9800	RM 15,000

* Discounts are approximate

The ABWM flipbook is read by more than 2800 individuals & businesses

- 300+ members
- 2200 social media followers
- 100 financial partners from education and business
- 100+ retailers from the annual Christmas bazaar

And is published during the first week of the month, 10 times per year;

February * March * April * May * June * July/August * September * October

*** November * December/January**

Artwork Requirements;

Full-page colour: Size A4, High-resolution jpg/png

Half page colour: Size A5, high-resolution jpg/png

Quarter page horizontal: Size A6, high resolution jpg/png

Quarter page vertical: Size A6, high resolution jpg/png

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